

BRAHMA TECH ACADEMY

LOGO CONTEST RULES AND GUIDELINES

Brahma Tech Academy wants YOU to create a logo for the academy. Unleash all your creativity and imagination to make the best logo you can! You have time over winter break. Entries will be reviewed at the January 24th Brahma Tech lunch meeting in the Golden Horseshoe. Winner will be announced January 31, 2010. A prize will be awarded by the Brahma Tech Officers Committee. Remember to go all out and have fun!

Rules:

- All designs must be the original work of the applicant. All applicants represent, state, and agree that their contest submission will not infringe upon the intellectual property rights of any third party, including by way of example and not by limitation, any copyright, trademark or patent rights belonging to any third party. Plagiarism in any form will result in disqualification.
- This contest is limited to BT students only.
- One entry per student.
- The winning entry shall become the exclusive property of Brahma Tech Academy, and may be used for publicity, publication, or as content in any media, online or offline, without further permission.

Guidelines:

- Remember to make it relate to something technological, after all, we are Brahma TECH.
- Logo should be relatively simple and states the purpose.
- Effective with or without colors.
- Avoid multiple font styles or thin fonts if wording included.
- Eye soothing or bright colors that collaborate.
- Should be made so logo doesn't lose quality when scaled (minimized or enlarged).
- If created on the computer try to make it so it is vector based, so it can be easily manipulated in future usage (This allows the logo to pertain its quality through size changes). Programs such as Adobe Illustrator and other logo making programs can do this. Otherwise, Photoshop and paint is acceptable. Hand drawn is acceptable too.
- Pantone colors recommended for consistent colors in prints (means primary colors mostly used in printers).
- No more than 4 different colors used.

Deadline:

- December 17, 2010 through 3:00 pm, January 21, 2010. Turn into Ms. Gallardo, room 206.

I, (print name) _____, ID # _____ have fully read the rules and guidelines above and agree to comply with them. I understand that not abiding by these rules will disqualify my entry and may result in disciplinary action under Brahma Code.

Sign _____ Email _____